Use Case for Political Candidates

Challenge

Political candidates, elected officials, and the organizations supporting them were suddenly facing intense cybersecurity threats from sophisticated, nation-state adversaries. The staff of a prominent political organization that supports the campaigns of many well-known elected officials were relying on e-mail as the primary communication platform for all internal and external communications. While best practices and cybersecurity education were enforced, the new knowledge of highly sophisticated threats made the Organization's staff overly cautious on which platforms to communicate over – which slowed normal business operations.

- The Organization needed assurance that communications between staff were only seen and acted upon by the people the communications were intended for.
- In critical communications situations, the Organization's staff did not have a 100% secure way of easily collaborating around ideas and courses of action.
- Managing e-mail communications became unwieldy for the Organization's staff, with e-mail threads lasting well-beyond their useful lifespan.

Solution

Wickr Pro was rapidly deployed to the Organization's entire staff and senior consultants working on critical initiatives, both internally and with candidates. In less than 30 days from identifying the challenges, all of the Organization's staff were using Wickr Pro's secure communications and collaboration platform across desktop and mobile devices. Immediately, critical initiatives were more secure and the Organization's staff noticed an increase in efficiency. Wickr Pro was a fast and easy path for the Organization's team so:

- Sensitive communications were shared on encrypted channels but safe from nefarious nation-state actors: including texts, digital files, and encrypted calling.
- Group e-mails and unwieldy e-mail chains discussing strategic information were eliminated.
- Sensitive communications from devices that were lost or stolen were remotely wiped, which eliminated the possibility of stolen or lost data due to human error.
- Efficient channels were created for rapid response teams so senior consultants, in collaboration with the Organization's staff, could plan and execute campaign responses without the risk of those communications being stolen by political opponents or cyber criminals.

About the Organization

The prominent political organization is a well-known organization based in Washington, DC and supports the political campaigns of well-known candidates and elected officials. The Organization is involved in every step of the campaign process which includes everything from providing resources to funding campaign operations to articulating and delivering effective messages to voters.

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